



**BOYS & GIRLS CLUBS
OF LANIER**

Opening Doors to *MORE* Great Futures



2016 Annual Report

Hello

Our Mission, Vision, and Reach

Mission

Our mission is to inspire and enable all young people, especially those who need us most, to realize their full potential as productive, caring, responsible citizens.

Vision

To provide a world class Club Experience that assures success is in reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

Our Reach and Scope

Boys & Girls Clubs of Lanier directly impacts the lives of over

5,100 Kids

providing youth and teens a safe, fun, educational place to go after school and during the summer.



Character & Citizenship

100% of members agree they gained practical skills to help them express negative feelings in a positive way

Healthy Lifestyles

1000+ youth receive sports enrichment and nutrition programming on a daily basis

Programs and Priority Outcomes

Programs that Change and Save Lives

Boys & Girls Clubs of Lanier has a proven track record of delivering programs with life-saving impact. We offer over 46 fun, educational programs focused on:

- Academic Enrichment
- Creativity & Innovation
- STEM
- Leadership
- Summer Learning Loss Prevention
- Health & Wellness
- The Arts
- Fitness & Team Sports

Priority Outcomes

Specifically, our goal for each member is to:



Graduate from high school on time and ready for college, trade school, military, or employment

+



Be an engaged citizen who models strong character

+



Adapt healthy eating habits, engage in regular physical activity, and avoid risky behavior

= GREAT FUTURES



\$22,981,838 in economic benefits*

to youth, families, and the community by increasing earning power for parents now and youth in the future and by savings on societal costs such as healthcare, public assistance, and incarceration

*University of Michigan study Estimating the Return on Investment for Boys & Girls Clubs

Outcome-Driven Club Experience

Measuring Impact

Boys & Girls Clubs is committed to measuring the impact of services, program success, and youth achievement. Club members are surveyed annually through the National Youth Outcomes Initiative (NYOI) where they provide anonymous opinions about their perceptions of the Club. Club parents are also surveyed annually, to obtain feedback on the influence the Club is having on their child.

Recent findings include:

100% of high school seniors who attended regularly graduated from high school



"I like coming to the Club because the staff are the only role models I have."

- Alana, 1st Grade

91% of parents have seen a positive impact on their children's reading skills because of a Club program

99% of Club members were successfully promoted to the next grade level

42,000 minutes of physical activity, nutrition, and social recreation provided to Gainesville City and Hall County schools during the school day

3 out of 4 kids consider a staff member at the Club to be one of the main people making a positive impact in their lives

84% of Club members agree the Boys & Girls Club staff helped them improve their grades.



"I have trouble with my schoolwork and my mother can't help me because she is too tired after work. The staff helps me complete my work every day at the Club."

- Josh, 6th Grade



"Without the Club I would have nowhere to go after school."

- Melissa, 7th Grade



"I come to the Boys & Girls Club because I feel safer here than I do in my own neighborhood."

- Amarion, 5th Grade

By the Numbers

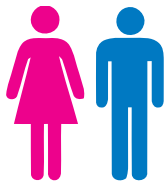
5100 Youth Served

1,619 Members

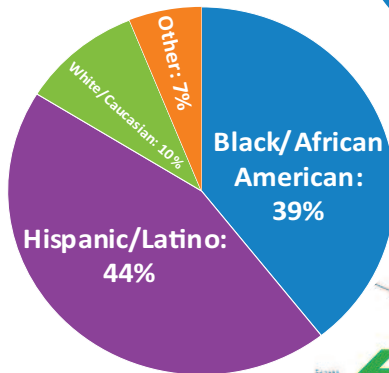
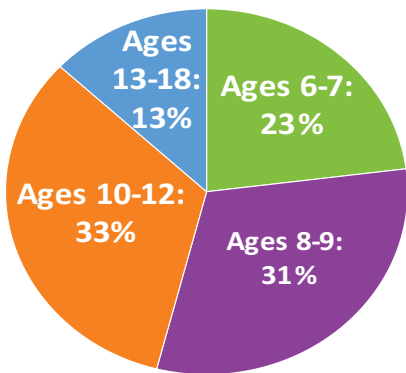
640 Served Daily

73% Economically Disadvantaged

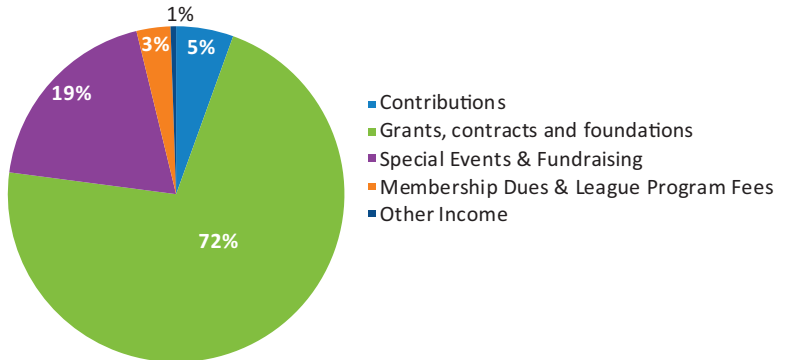
300 Volunteers



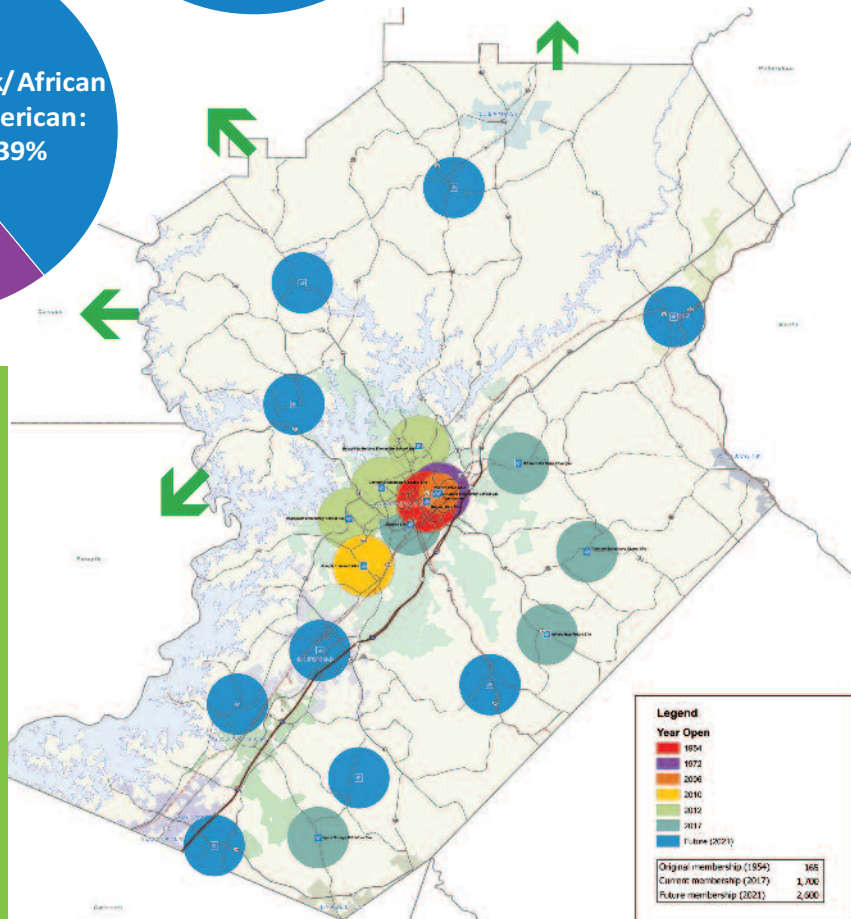
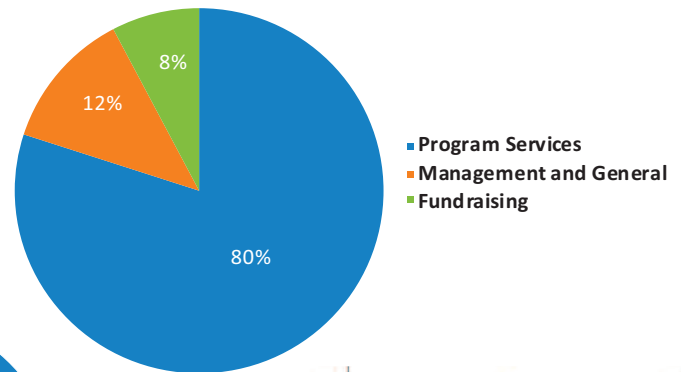
**53% Male
47% Female**



2016 Revenue \$2,795,885



2016 Expenses \$2,656,678



BOYS & GIRLS CLUBS OF LANIER

9 Clubs and counting

3 Youth Centers

5 School-based Sites

1 Public Housing Site

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Grand Champion \$250,000 to \$2,500,000

Georgia Alliance of Boys & Girls Clubs, Inc.
Georgia Department of Education

Champion \$50,000 to \$249,999

Arthur M. Blank Family Foundation
Anonymous
Lanier Partners of North GA, Inc.
United Way of Hall County, Inc.

Diamond \$25,000 to \$49,999

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Medalists \$500 to \$999

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Cheryl Reeves
Rushton & Company
Darrell & Darlene Snyder
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State of Georgia Dept. of Economic Development
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The Powers Company
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