

Dear Local Businesses,

You are invited to sponsor Auto Metal Direct's Meet N' Eat Car Show benefiting Boy & Girls Clubs of Lanier on Saturday, August 19, 2023. Your sponsorship will support the organization's 25 Club locations in Northeast Georgia, providing to benefit Boys & Girls Clubs of Lanier. The organization provides a place where kids can go after school and during the summer where they feel safe, connect with others, and build the skills and confidence they need to reach great futures. The Clubs have 25 sites and serve over 7,300 youth annually.

The Meet N' Eat Car Show is an excellent opportunity for your business to gain exposure among auto enthusiasts while also supporting a worthy cause. See the attached info sheet for more details about the event and sponsorship opportunities.

The Car Show will on August 19, 2023 and be held at Auto Metal Direct, 3348 Gateway Centre Pkwy, Gainesville, GA 30507. We will be auctioning off a 1965 F100 Truck and other great items.

This letter to invite you to be a Sponsor of this event! As a business and member in the community, your involvement with us in the Meet N' Eat Car Show is an opportunity for your organization to receive exposure and to join other individuals, and organizations, to support our local non-profit.

Event sponsors are a primary source of funding for this event and will help ensure its success. See attached sponsorship levels and sign up forms. In addition to a sponsorship you can provide support in the following ways: **Deadline to participate in sponsorships is August 12th, sign up today!**

- Donate auction items for the event,
- Register a Car to Show. Cruise Inn open to ALL makes & Models Pre- 1994
- Purchase a vendor space at event.
- Provide information to clients or patrons about our organization.
- Come to the event.

For additional information and questions please call 706-968-8335 or wrhodes@nortoncommercial.com





















Sincerely,
Wade Rhodes
Boys & Girls Clubs of Lanier Board Member



BOYS & GIRLS CLUBS
OF LANIER

MEET N' EAT CAR SHOW

SPONSORSHIP LEVELS

	RALLY CAR \$2500	MUSCLE CAR \$1000	HOT ROD \$500	CLASSIC CAR \$250
COMPANY LOGO/NAME ON EVENT SIGNAGE				
ITEMS INCLUDED IN SWAG BAGS	3	2	2	1
ANNOUNCEMENT OF SPONSORSHIP ON BGCL EVENT SOCIAL PAGE	 W/ PICTURES & STORY	 W/ PICTURES & STORY		
BUSINESS LINK ON WEBSITE LANDING PAGE	 LINKED FOR ONE YEAR	 LINKED FOR 6 MONTHS	 LINKED FOR 3 MONTHS	
VENDOR SPACE				
PLACEMENT OF MARKETING MATERIALS AT REGISTRATION AND CHECK IN TABLE				
1 CAR ENTRY IN CAR SHOW				
LOGO ON RAFFLE TICKET CONFIRMATION EMAIL				
PODIUM TIME DURING OPENING WELCOME AND AWARDS				



boysgirlsclubs.com/events/car-show

For more information contact Peggy Martin at pmartin@bgclanier.org or 770-532-8102 ext. 330



GREAT FUTURES START HERE.



**BOYS & GIRLS CLUBS
OF LANIER**

Sponsorship Form/Sign-Up

Meet N' Eat Car Show April 8, 2023

Business/Organization: _____

Contact Person: Job Title: _____

Address: _____

City: State: Zip Code: _____

Contact Phone: E-mail: _____

Website: Event-Day Contact: _____

LEVEL OF SPONSORSHIP: _____

- Rally Sponsor: \$2,500: _____ sold _____
- Muscle Car: \$1000: _____
- Silver: \$500: _____
- Classic Car \$250: _____

Payment Due: Deadline extended to August 12, 2023

Send Sponsorship Registration and payment to:

Boys & Girls Club of Lanier

ATTN: Car Show

P.O. Box 691 Gainesville, GA 30503

Contact Info:

Phone: 770-532-8102 ext 330

E-mail: pmartin@bgclanier.org

Boys & Girls Clubs of Lanier is recognized by the IRS as a 501(c)(3) nonprofit organization.

EIN 58-0656890