

# 2022

## ANNUAL REPORT

**More Great  
Futures  
Start Here**



**BOYS & GIRLS CLUBS  
OF LANIER**



# LETTER FROM THE CEO

In 2022, your support made it possible for us to **expand our programs** and provide more opportunities for our members across Hall and Habersham Counties. Because of YOU, we have continued to grow throughout northeast Georgia to serve more kids and their families.

Your contributions provided academic support, positive mentors, and access to engaging activities that helped kids develop valuable life skills. Thanks to you, kids in our community are on their way to becoming productive, caring, responsible adults.

In addition to our existing programs, it was also a tremendous year of behind-the-scenes efforts to continue expanding our footprint in surrounding communities that need us most, including progress on the plans to construct our new **Tommy & Chantal Bagwell Club** in Forsyth County, add a **new wellness center** at our existing Joseph F. Walters Club in Hall County, and grassroots efforts to bring a **new Club site** to the city of Buford.

Your generosity continues to make a positive impact in the lives of young people in our community, and we are incredibly grateful for your partnership. With your continued support, all young people who need us most will reach their full potential. This past year has been a remarkable journey for our organization, and we are thankful to share all that we have **achieved together**.

Sincerely,



Steven Mickens, Chief Executive Officer



# 2022 BOARD OF DIRECTORS

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## Chief Executive Officer

Steven Mickens

## Advisory Board

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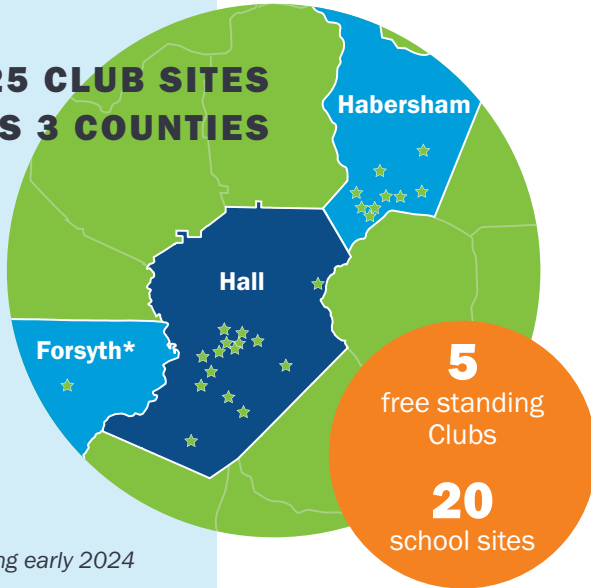
Alex Laidlaw

Philip Wilheit, Sr.

# WHO WE ARE

Boys & Girls Clubs of Lanier has been helping local youth reach their full potential since 1954. Today, we continue to provide a place where kids across the Lanier area can go after school and during the summer where they feel safe, connect with others and build the skills and confidence they need to reach great futures.

**25 CLUB SITES  
ACROSS 3 COUNTIES**



*\*opening early 2024*

## OUR MISSION

To inspire and enable all young people, especially those who need us most, to **reach their full potential** as productive, caring, responsible citizens.

## OUR VISION

To provide a world-class Club Experience that ensures success is within reach of every young person who enters our doors, with all members on track to **graduate from high school** with a plan for the future, demonstrating **good character and citizenship** and living a **healthy lifestyle**.

# HALL COUNTY

Boys & Girls Clubs of Lanier, originally the Gainesville-Hall County Boys Club, was established in 1954 on Sycamore Street (now EE Butler Parkway). Our flagship Positive Place Club and 14 additional Club sites call Hall County home, serving kids in grades K-12.

# HABERSHAM COUNTY

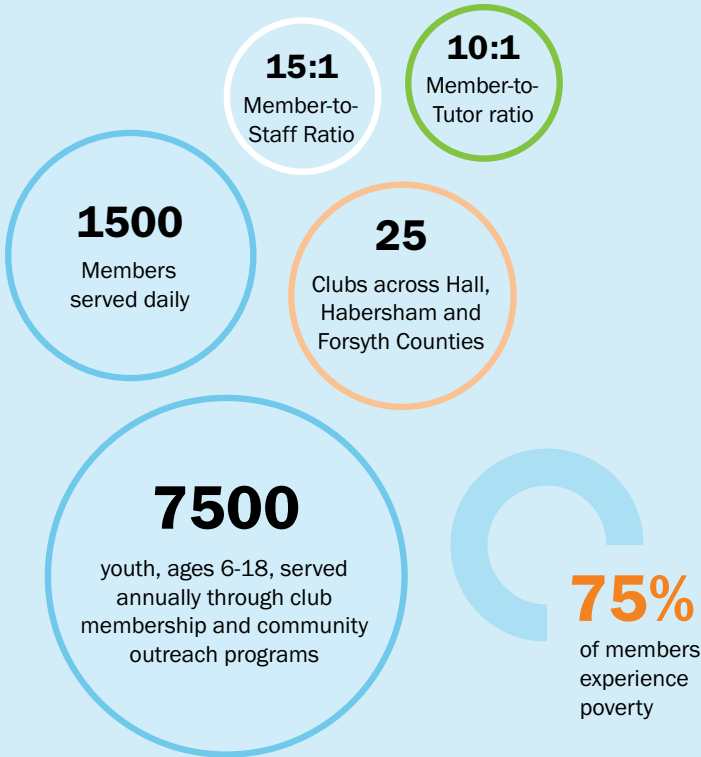
Boys & Girls Clubs of Lanier's Tim Lee Club, the first Club in Habersham County, was established in June of 2021. In addition to the Tim Lee Club, the organization hosts programs in the county's elementary schools, serving kids in grades K-8.

# FORSYTH COUNTY

Boys & Girls Clubs of Lanier's new Tommy & Chantal Bagwell Club continues to make progress, with plans to open in early 2024 and serve 300+ kids in grades K-12.



# Club Facts

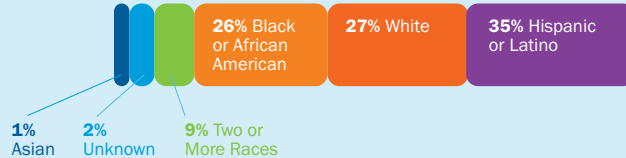


# Member Demographics

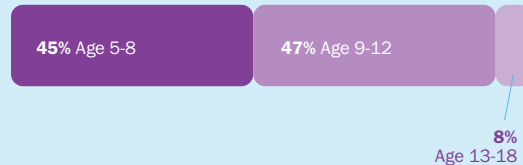
## Gender



## Diversity



## Ages Served



# ACADEMIC SUCCESS

## Project Learn

Project Learn complements and reinforces what youth learn during the school day while creating experiences that invite them to **fall in love with learning**. Thanks to our partners at Panda Express and their **Panda Cares program**, we were able to expand our Project Learn programming in 2022, **giving more kids the chance to discover and pursue passions** that connect to future opportunities.



Power Hour  
STEM  
Money Matters  
Career Launch  
Summer Brain Gain

**91%**

of members agree "I enjoy learning new things."

**78%**

of members have an interest in **STEM**.

**85%**

of teen members plan to **pursue secondary education** after high school.



# HEALTHY LIFESTYLES

- SMART Girls
- Passport to Manhood
- Girls Empowering Movement (GEM)
- Club Fit
- Tennis
- Archery
- Mountain Biking
- Chess
- Soccer
- Basketball

**204,330** healthy meals and snacks served at no cost to members.

**4,279** members and other youth served through the Club Fit after-school, summer, and school day programs.



Northeast Georgia Health System

*Official Healthcare Partner of Boys & Girls Clubs of Lanier*

## Member Emotional Social Health (MESH)

The purpose of the MESH program is to promote positive social and emotional skills development, address mental health needs, and mitigate the effects of toxic stress and childhood trauma. In 2022, BGCL hired social worker **Keo Copeland** to manage the MESH program. Since piloting the program, Ms. Copeland has been able to work with members in individual and group settings to help them learn new coping strategies, giving them the tools they need to be successful and happy. We are grateful for Hall County Government and United Way of Hall County for partnering with us to address the social emotional health of local youth.



**91%** of Club members agree that "If something is really hard, I keep working at it."



# GOOD CHARACTER AND CITIZENSHIP

## Meet Jaiyah

At 8 years old, Jaiyah Stringer was enrolled at Boys & Girls Clubs of Lanier and has been a loyal member since. Jaiyah's journey has not been easy, but she has overcome so many obstacles to become who she is today. Coming from a single-parent household, Jaiyah was very timid when she first joined the Club. It was through interactions with staff members that she realized she was welcome and **free to express herself**. But her battle did not end there. Through her early teen years, Jaiyah faced severe anxiety, depression, and thoughts of suicide. She faced bullying and always felt as if she were not good enough. The Club gave her a place to come where she felt **safe and acknowledged**. Because of her community at Boys & Girls Clubs of Lanier and staff members, Derrick Caldwell and Gabe Copeland, Jaiyah did not have to face this battle alone.

**Jaiyah will be graduating in 2023.** Because of her journey, Jaiyah is an advocate for mental health and plans to attend Fort Valley State University and study to become a social worker. She hopes to return to her Gainesville community and make an impact on young people, just as she was impacted by Boys & Girls Clubs of Lanier.



2022 Youth of the Year,  
Jaiyah Stringer

Keystone Club

Torch Club

Youth for Unity

Mentoring

Anti-Bullying

Million Members Million  
Hours of Service

**94%** of members try to **help** when they see someone in need.

**83%** of members believe they can **make a difference** in their community.

**70%** of teens **volunteered** at their school, in their neighborhood, or in their community.

# 2022 HIGHLIGHTS

## 2022 Building Great Futures Community Partnership Award Recipient King's Hawaiian

**King's Hawaiian** has worked hand in hand with Boys & Girls Clubs of Lanier to positively impact youth throughout northeast Georgia

since 2016. From visiting Clubs and sharing a meal with members, to contributing to our Hall County Capital Campaign, to taking kids on their first mountain bike adventure. King's Hawaiian has put thousands of kids on the



path to a great future by giving of their time, talent, and treasure. **The Building Great Futures Partnership Award** is given to a partner that has demonstrated a commitment to young people in our community through leadership and service.



## 2022 Phillip Sartain Helping Hands Award Recipients Tommy & Chantal Bagwell

Tommy & Chantal Bagwell have an **extraordinary passion** for helping young people. Their transformational lead gift was the catalyst that Boys & Girls Clubs of Lanier needed to purchase a building and 21.5 acres in northern Forsyth County to begin extensive renovations on what will be the new Tommy & Chantal Bagwell Club.

The **Phillip Sartain Helping Hands Award** is given annually to an individual that has – through service, dedication, and commitment – improved children's lives at Boys & Girls Clubs of Lanier.

# 24<sup>th</sup> Annual Rubber Duck Derby



The 24th Annual Rubber Duck Derby held on May 14 was another one for the record books. **24,000 adopted rubber ducks** were launched into Lake Lanier to win prizes for their adoptive parents. The event raised \$239,826, giving kids in our community the opportunities they need to achieve **Great Futures**.



## Holiday Golf Classic

The 24th Annual Holiday Golf Classic was hosted at Legacy on Lanier on October 14, **raising \$61,000**. It was a perfect day for 33 teams to test their skills on the course. Many thanks to Advisory Board Member Alex Laidlaw and his team for organizing another successful event.

# 2022 HIGHLIGHTS



## GEM (Girls Empowering Movement) Summit

GEM Ambassadors Shailyn and Amaya, along with GEM Coordinator Katie Dant, attended the GEM Summit. Over the course of three days, Shailyn and Amaya attended a variety of workshops, learned from guest speakers, and participated in fun physical activity sessions. Throughout the Summit, the girls made connections with other girl leaders from throughout the state and learned about a variety of topics that are critical to becoming a **successful leader**.

## Brown Bag Lunches

Donors and Club members alike enjoyed lunch and meaningful interactions at our Teen Center and Tim Lee Club. Annual Brown Bag Lunches give kids the opportunity to **connect with community members** for a unique learning experience through one-on-one conversations.



## Tim Lee Club 1-Year Anniversary

The Tim Lee Club celebrated the one-year anniversary of opening its doors on June 21. Guests were guided on a tour of the facility by members, giving them an inside look at Club programs. A display honoring the Club's namesake, Tim Lee, was unveiled to commemorate the occasion.





# FINANCIALS



**Revenue:** \$10,428,598

- **Contributions:** 44%
- **Grants:** 41%
- **Other:** 9%
- **Service Fees:** 5.5%
- **United Way:** 0.5%



**Expense:** \$7,220,009

- **Program Services:** 78%
- **Management and General:** 13%
- **Fundraising:** 9%



# 2022 DONORS

## \$25,000+

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USDA CACFP Snack Program  
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Woodruff Foundation

## \$10,000 - \$24,999

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## \$1,000 - \$4,999

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Lanier Federal Credit Union  
Lanier Publishing/Lakeside News  
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## \$500 - \$999

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Boys & Girls Clubs of Lanier is grateful for the support of all our donors. **Together we are putting more kids on the path to great futures.** This list represents contributions made in 2022.



**BOYS & GIRLS CLUBS**  
OF LANIER

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[www.boysgirlsclubs.com](http://www.boysgirlsclubs.com)

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**Candid.**

