

2021

ANNUAL REPORT

**Doing
Whatever
It Takes**



**BOYS & GIRLS CLUBS
OF LANIER**



LETTER FROM THE CEO

In 2021, **Doing Whatever it Takes** meant navigating new challenges. From addressing mental health in the kids we serve, to expanding our services to meet the needs of more families in the Lanier area, we were there. But we were not alone.

YOU recognized that our kids are enduring perhaps the most difficult times of their lives, and they need our support more than ever before. Through our partnerships with schools, businesses, organizations, and governments, we opened nine new locations in Habersham County, broke ground on a stand-alone facility in Forsyth County, and expanded to new locations in Hall County for a total of **25 Club sites**. Because of you, we are serving more kids in more locations across northeast Georgia.

Thank you for trusting Boys & Girls Clubs of Lanier to address the needs of our youth and put them on the path to **Great Futures**.

Sincerely,



Steven Mickens, Chief Executive Officer



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WHO WE ARE

Boys & Girls Clubs of Lanier inspires and enables all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens. We are committed to developing well-rounded individuals who graduate on time with a plan for the future.

OUR MEMBERS

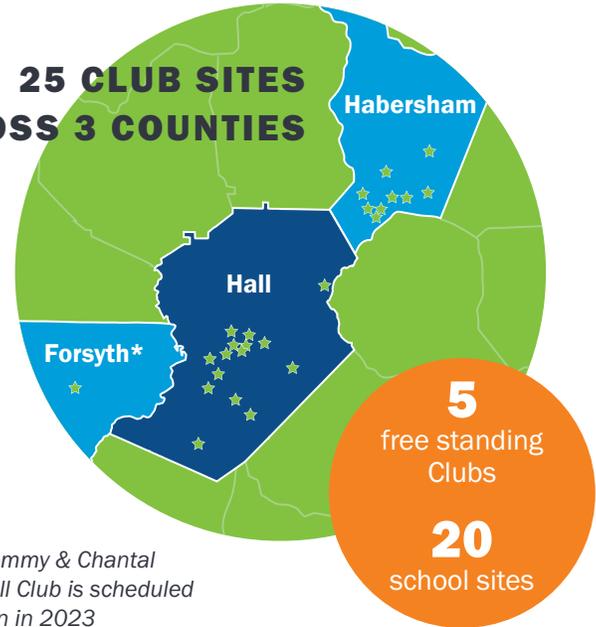
7,500+

youth served annually through club membership and community outreach programs

1,500+

members served daily

**25 CLUB SITES
ACROSS 3 COUNTIES**



* The Tommy & Chantal Bagwell Club is scheduled to open in 2023

HALL COUNTY

Boys & Girls Clubs of Lanier has served Hall County since 1954. In 2021, BGCL expanded to serve more youth with the addition of an after-school program location at Myers Elementary School. Clubs provide after school programs, in-school fitness programs, summer camps, and sports leagues to improve the lives of kids in Hall County.



15 Club sites

1,224 members

JOSEPH F. WALTERS CLUB

POSITIVE PLACE CLUB

TEEN CENTER

CHICOPEE WOODS ELEMENTARY

CENTENNIAL ARTS ACADEMY

ENOTA MULTIPLE

INTELLIGENCES ACADEMY

FAIR STREET

INTERNATIONAL ACADEMY

FRIENDSHIP ELEMENTARY

GAINESVILLE

EXPLORATION ACADEMY

LULA ELEMENTARY

MUNDY MILL ACADEMY

MYERS ELEMENTARY

NEW HOLLAND

KNOWLEDGE ACADEMY

TADMORE ELEMENTARY

WHITE SULPHUR ELEMENTARY



HABERSHAM COUNTY

In June, Boys & Girls Clubs of Lanier opened the Tim Lee Club in Habersham County. Over the summer, the camp served 100 kids with an eight-week, full day program. In the fall, the Club transitioned to an afterschool program while an additional eight new Club sites opened in the county's elementary schools. Thanks to a strong group of community leaders, we are now serving 350 youth and families in Habersham County.

9 Club sites | **350 members**

BALDWIN ELEMENTARY

CLARKESVILLE ELEMENTARY

CORNELIA ELEMENTARY

DEMOREST ELEMENTARY

FAIRVIEW ELEMENTARY

HAZEL GROVE ELEMENTARY

LEVEL GROVE ELEMENTARY

TIM LEE CLUB

WOODVILLE ELEMENTARY

Photos

- BGCL Habersham County Unit Board
- Tim Lee Club ribbon cutting
- Nathan and Sandra Deal, guest speakers at the Tim Lee ribbon cutting



FORSYTH COUNTY

In September, BGCL broke ground on the new Tommy & Chantal Bagwell Club. Our first stand-alone Club site in Forsyth County will serve 300 youth in grades K-12. The 21,000 square foot facility will be equipped with a teaching kitchen, dedicated teen center, and gymnasium. Eventually, the property will be expanded to include sports fields, tennis and basketball courts, a playground, and a fitness and wellness path. We look forward to creating more great moments for youth and families at our new world-class facility in Forsyth County!



23RD ANNUAL RUBBER DUCK DERBY



20,000 DUCKS ADOPTED

\$208,635 RAISED

Community members gathered at Lake Lanier Olympic Park on Saturday, May 15 to watch their adopted ducks race for a chance to win \$10,000 and other great prizes. The free event featured live music, food, drinks, and FUN. Thanks to the community for making this the most successful Duck Derby ever! With duck adoptions sold out, we raised a record-breaking **\$208,635** to put kids in our community on the path to Great Futures.



23RD ANNUAL HOLIDAY GOLF CLASSIC

The 23rd Annual Holiday Golf Classic at Legacy on Lanier was a great success, raising **\$49,701**. Players enjoyed beautiful weather while playing through the course. Congratulations to the winners of the Classic and a big **THANK YOU** to all the players and sponsors who came out to support the Clubs!

BOYS & GIRLS CLUBS OF LANIER

Be Great

GALA

BE GREAT GALA

Boys & Girls Clubs of Lanier hosted the annual Be Great Gala Tuesday, October 19 at the Ramsey Conference Center at Lanier Technical College.

The event featured an entertaining message from sports broadcaster **Greg Gumbel**, an inspiring message from Club Alumnus, **Jasmin Gaudlock**, and music from Boys & Girls Club Alum and special guest, **Damien Horne**. The Club also honored Phillip Sartain Helping Hands Award recipient, **Duane Hinshaw**, and Building Great Futures Community Partnership recipient, **Fieldale Farms**.

The Be Great Gala celebrates those who have helped us fulfill our mission through the annual **Futures for Kids Campaign**, giving youth the opportunities they need to graduate high school with a plan for the future to become responsible, caring, productive citizens.

Photos

- Keynote Speaker, Greg Gumbel
- BGCL Alumna, Jasmin Gaudlock
- BGCA Alumnus, Damien Horne
- John Wright receiving the Building Great Futures Community Partnership Award on behalf of Fieldale Farms



ACADEMIC SUCCESS

Tutoring

STEAM-based
Project Based Learning

Summer Brain Gain

Power Hour

100%
on-time **promotion**

95%
showed an **improvement in math**

78%
showed an **improvement in reading**

Success Academy

Success Academy provides tutoring and educational enrichment activities for youth during after school and summer programming. The program is designed to enable youth to become proficient in basic educational disciplines and apply learning to everyday situations to achieve success in math and reading. Program activities include tutorial services, homework help, STEAM, life skills, art, and music.



GEM - Girls Empowering Movement

GEM (Girls Empowering Movement) is a statewide program, spearheaded by the Atlanta Falcons Youth Foundation, that empowers middle school girls to take charge of their health. Physical activity levels of girls decline significantly in middle school, which is why the GEM program gets teenage girls moving with programs designed by girls, for girls. Girls at Boys & Girls Clubs of Lanier enjoy everything from biking to dancing.



HEALTHY LIFESTYLES

Triple Play
Mountain Biking
GEM
Club Fit
Basketball
Soccer

Dance
Tennis
Archery
Martial Arts
Chess

Over **3,100** youth served through **sports and recreation** programming

Members are **active** for **45 minutes** every day

100% receive **healthy meals or snacks** at the Club every day

GOOD CHARACTER AND CITIZENSHIP

Keystone Club

Torch Club

Youth for Unity

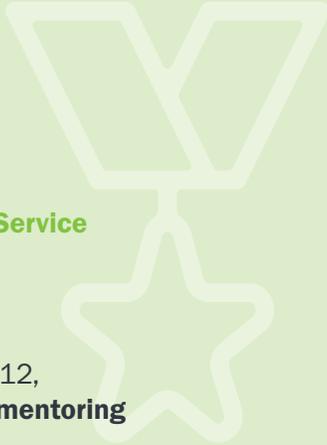
Mentoring

Million Members
Million Hours of Service

Youth of the Year

75 youth, grades 3-12,
served through **Club mentoring**

79%
of Club members believe they can
make a difference in their community



Youth of the Year

Youth of the Year is Boys & Girls Clubs of America's premiere youth leadership program, honoring extraordinary young people who exemplify the Boys & Girls Club mission. Youth of the Year recipients are shining examples that our Clubs are transforming lives.

The BGCL 2021 Youth of the Year, Alexyss Smith, attended the Club for nine years and credits the Clubs for helping her become the accomplished young lady she is today. As part of her award, Alexyss received a **\$1,000 college scholarship** from the **Duane Hinshaw Scholarship Fund**. After graduating from Gainesville High School in May 2021, she began her college journey at Florida Southern College in the fall.

Thanks to the Clipper Petroleum Foundation, a longtime supporter of BGCL's Youth of the Year program.



2021 Youth of the Year,
Alexyss Smith

"The Club has become my home and biggest support system. Without it and the network of people it has provided, I wouldn't be anywhere near as successful as I am now."



FINANCIALS



Total Revenue: \$10,665,259

- **Contributions:** 47%
- **Grants:** 40%
- **Other:** 8%
- **Service Fees:** 4%
- **United Way:** 1%



Total Expense: \$5,450,820

- **Program Services:** 80%
- **Management and General:** 11%
- **Fundraising:** 9%



OUR MISSION

To inspire and enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.

2021 DONORS

\$25,000+

Anonymous
Arthur M. Blank Family Foundation
Atlanta Braves Foundation, Inc.
Tommy & Chantal Bagwell
Boating Atlanta
John Borrow
John & Candice Byrd
Bob & Charlotte Copper
Georgia Alliance of Boys & Girls Clubs, Inc.
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United Way of Hall County, Inc.
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Philip & Mary Hart Wilheit

\$10,000 - \$24,999

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United Community Bank
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Dancy & Charles Wynne

\$5,000 - \$9,999

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North GA Technical College
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Wade & Barbara Rhodes
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Jeb Stewart
The Times
Brian Whalen

\$1,000 - \$4,999

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Alexander, Almand & Bangs LLP
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Janet Allison
America's Home Place
Amerigroup Community Care
Aqua Sports Adventures Inc.
John Arrendale
Atlanta Highway Seafood Market
Larry & Elisabeth Baldwin
Bank of America - Merrill Lynch
BGW Dental Group
Bitzer US, Inc.
Franklin & Diane Brown
Ricky Bryan
Cadence Bank
Cantrell Mechanical Solutions
Casey Tree Experts
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Coca Cola Bottling Company
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Connect Logistics, Inc.
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Kim Waters
Daren & Merri Kris Wayne
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Wood's Mercantile
XPO Logistics - Turbo Division
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Philip & Kate Zoercher

\$500 - \$999

Beth Baldwin
Bates Carter & Company
Beltan Properties
Eddie & Amy Brock
Steven Brock
Buffalo Wild Wings
Greg & Alison Burnette
Busker Communications
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Tommy Wilbanks
Wild Wing Cafe
Arrie Mae Wiley
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Stuart & Joyce Wilson
Windsor Wealth
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Xtreme Clean Auto Spa

Boys & Girls Clubs of Lanier is grateful for the support of all our donors. Together we are doing **Whatever It Takes** to put kids on the path to great futures. This list represents gifts of \$500 or larger received in 2021.



BOYS & GIRLS CLUBS
OF LANIER

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